



JKPS

'B' Paschimi, Shalimar Bagh, Delhi-110088

“Ageing with Dignity” Campaign

Organized by the Ministry of Social Justice and Empowerment

In alignment with the initiative launched by the Ministry of Social Justice and Empowerment, our school actively participated in the “Ageing with Dignity” campaign. The purpose of this campaign was to raise awareness among students about the rights, welfare, and respect due to senior citizens and to nurture a culture of empathy, compassion, and inter-generational harmony.

As part of the campaign, students were encouraged to take a **pledge to treat elders with kindness, empathy, and respect**. They participated enthusiastically, reflecting on the significance of valuing and caring for the elderly in our families and society. Through classroom discussions and interactive sessions, students developed a deeper understanding of the importance of gratitude and compassion toward older generations.

A message was sent to all students on their personal Windows, sharing the official link so that they could take the **pledge** and later **download their certificates** as a mark of participation. All the students enthusiastically took the pledge to respect and support the elderly in their families and communities. Following the pledge, students successfully **downloaded their participation certificates** from the official campaign portal. This not only marked their formal participation but also symbolized their commitment to uphold the values of dignity and respect for elders in their daily lives.

The campaign has been instrumental in instilling moral and social values among students and in fostering a sense of responsibility toward the elderly. It also inspired them to contribute towards building a compassionate and respectful community.

